



The University of Jordan

Accreditation & Quality Assurance Center

COURSE Syllabus

1	Course title	Theories of communication
2	Course number	2205725
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	---
5	Program title	MA in Language, Communication and culture
6	Program code	2205
7	Awarding institution	The University of Jordan
8	Faculty	Faculty of Foreign Languages
9	Department	Department of Linguistics
10	Level of course	First year
11	Year of study and semester (s)	Second semester
12	Final Qualification	MA
13	Other department (s) involved in teaching the course	---
14	Language of Instruction	English
15	Date of production/revision	2015

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

Prof. Riyad F Hussein. , Sun/Tues/Thurs 1- 2, 24826, rhussein@ju.edu.jo

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

18. Course Description:

As stated in the approved study plan.

This course inspects the history of human communication, the communication process and forms: verbal and non verbal (sign, body, language), intrapersonal, interpersonal communication, and mass communication. It examines various theories of communication including, symbolic interaction theory,

cognitive dissonance, and expectancy violations, social penetration, social exchange, organizational culture, organizational information,, gratification, cultivation, and diffusion. It also focuses on the definition of culture ,its components and the usage of spoken and written words, sign language, and body language in the communication between people of different cultures. It examines how culture can affect personal, national and international understanding in terms of beliefs and behavior. The course also examines barriers, difficulties, and dangers of cultural misunderstanding

19. Course aims and outcomes:

This course aims to expose students to the scope of theories in communication, but exposure is the first step. Through readings, discussion, and in-class activities, students will learn how communication theories are developed, analyzed, and applied. The course also focuses on theories of communication at large and interpersonal communication theories in particular

B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to ...

1. 1 understand major communication theories
2. 2 analyze the process of theoretical inquiry
3. 3 review and critique primary research
4. 4 compare and contrast major communication theories
5. 5 evaluate strengths and limitations of various communication theories

20. Topic Outline and Schedule:

1.					
Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Discuss syllabus	1	2.	1,4,5	3. Oral exam	Handout + Textbook unit (1

<ul style="list-style-type: none"> • Self-introductions • Preconceptions about "COM" theory 			1,4,5 1,2,3		
Descriptions and definitions	2 3 4 -		1,4,5		Price1-75
Intr, to comm..theory	5				Dainton&Zelley, pp1-13
Theory development	6		1,2,3		Dainton&Zelley, pp15-28
Cognitive and intrapersonal developot	7	4.	1,4,5	5. Oral exam	Dainton&Zelley, pp33-50
Interpersonal communication	8		1,3,4,5		Dainton&Zelley, pp75-90
Culture	9		1,4,5		Dainton&Zelley, pp-90-106
Mass communication	1 0		1,4,5		Dainton&Zelley, pp193-203
Mid-term	- 1 1				
Introduction to communication	- 1 2	6.	1,4,5	7. Written exam	Ruben, pp
Speech fundamentals	1 3 -	8.	1,4,5	9. Written exam	Wolvin+Wolvin, pp.

Public speaking	1 4 -	10.	1, 2, 3	11. Written exam	Lederman, pp
Organizational communication	1 5 -	12.	1, 3, 4, 5	13. Written exam	Kreps+Bu zzanell, pp
Final exam	1 6				

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Lectures: Three hours per week
Assignments: Mainly oral assignments

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

- 1- Assignments: Mainly written assignments
- 2- Quiz.
- 4- The midterm and final exam questions will be very similar to the type of exercise done in class. Their questions concern the content of the class and are intended to test student's memorization and understanding of what is discussed in class.

Course evaluation:

Midterm	30%
Assignments	5%
Quiz	15%
Final	50%

23. Course Policies:

A- Attendance policies:

Only the number of absences allowed by the university is accepted.

B- Absences from exams and handing in assignments on time:

Mid-term and finals can be made up with an official excuse. Quizzes can **never** be made up no matter how justified your absence was.

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Plagiarism and other forms of cheating (like copying from your classmate) won't be tolerated. All of your written assignments must be in your own language and words. Do not copy from a newspaper, an Internet resource, a book or a magazine. If you use information from some other sources, it must be credited to the original.

E- Grading policy:

F- Available university services that support achievement in the course:

Library sources and the Internet.

24. Required equipment:

Language lab

Microphones

Tape recorder

Laptops

Smart phones and computers

25. References:

A- Recommended books, materials, and media:

Dainton, M & Zelley, E (2015) Applying communication theories for professional life. London: SAGE Publications, Inc

1- Lederman, Linda ed, (1992) Communication Pedagogy Ablex Publishing Corporation

2- Price Stuart.(1996) Communication studies. London :Longman i

B

Chandler, Daniel. [Transmission Model of Communication](#)(1994). Daniel Chandler, 1994. Web. 10 October 2009.

Cobley, Paul The Communication Theory Reader 1996 psychology press

Dominic A. Infante, Rancer Andrew S. and Womack Deanna F 90 Building Communication Theory waveland press

Griffin, Em A First Look At Communication Theory 2011 7 editi (Published by McGraw-Hill)

Holmes, David Communication Theory: Media, Technology and Society 96 ny routledge

Infante Dominic A. Andrew S. Rancer, and Womack Deanna F 90 Building Communication Theory waveland press

Littlejohn, S. W.& Foss ,Karen A (2005)Theories of human communication. 8th edition, 2 Belmont, CA: Wadsworth,..

Miller, K., Communication Theories: Perspectives, processes, and contexts. (2005) 2nd edition. New York: McGraw-Hill

Redmond Mark Communication: Theories and Applications (1999) Pearson; First edition

Stone Gerald , Michael Singletary, and Virginia P. Richmond Clarifying Communications Theories: A Hands-On Approach

Werner J. Severin and James W. Tankard Communication Theories: Origins, Methods and Uses in the Mass Media (5th Edition) 2001 London ;Addison wesley

26. Additional information:

Name of Course Coordinator: -----Signature: ----- Date: -----

----- Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----

Quality Assurance

Copy to:
Head of Department
Assistant Dean for

Course File